

The post-graduation course targets higher education graduates and professionals willing to become **entrepreneurs in the BioHealth sector and motivated to open their own business.**

Students and entrepreneurs who complete the 12 Modules, comprehending 60 ECTS, will be able to obtain **certificate of the Post-graduation course/MBA in BioHealth Entrepreneurship and Innovation.**

The course consists of **online classes** that are held every Wednesday and Thursday from 16:00 to 20:00 (Portuguese time), **Seminars & Conferences, Visits to companies, tutoring sessions, evaluation activities and students homework.**

## BIOHEALTH, ENTREPRENEURSHIP & INNOVATION



Co-funded by the  
Erasmus+ Programme  
of the European Union



Bio-All



UNIVERSIDADE  
BEIRA INTERIOR

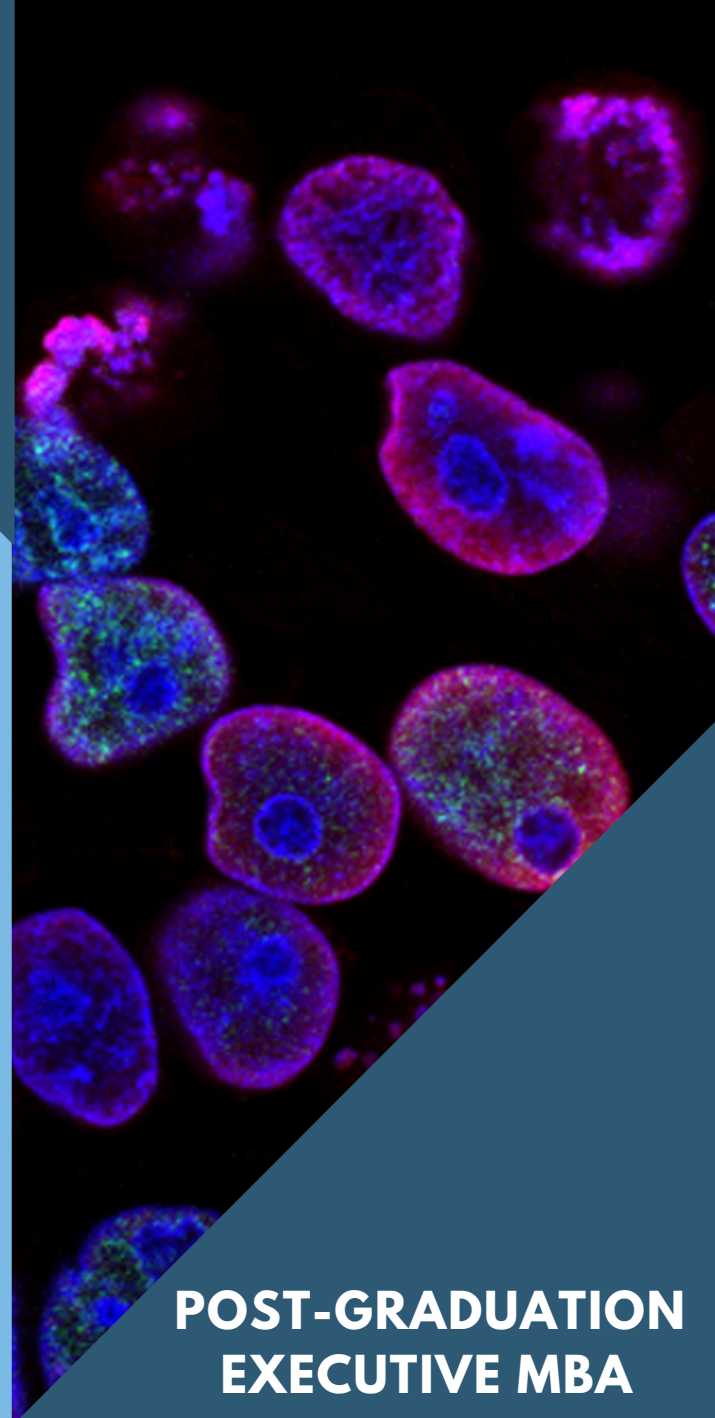


All the administrative information for the application process will be published at the UBI and UBImedical - Incubator of the University of Beira Interior websites



That initiative is a part of BIO-ALL project that has been funded with support from the European Commission. BIO-ALL's ambition is to accelerate knowledge and competences to boost efficient innovation and entrepreneurial processes in the BIOHEALTH sector, fostering co-creation and collaborative dynamics between and within relevant actors of the ecosystem.

To find out more visit <http://bioall.eu/>



## POST-GRADUATION EXECUTIVE MBA

IN  
BIOHEALTH,  
ENTREPRENEURSHIP &  
INNOVATION

- BIOHEALTH Business Models,
- Entrepreneurship and innovation,
- Product design in BioHealth Sector,
- Legal and IP Management,
- Business Strategy,
- Marketing and Sales,
- Entrepreneurial Finances and Investment,
- Human resources and team management,
- Ethics and Regulation in BioHealth,
- Corporate Sustainability,
- International Business,
- Final Project.



## **MASTER'S DEGREE IN BIOHEALTH, ENTREPRENEURSHIP & INNOVATION**

**MODULES**

