Advanced Course in BioHealth Entrepreneurship and Innovation, aimed at **promoting the knowledge and skills needed to boost and consolidate the creation of companies in the bio-health sector.**

Students who complete the 12 Modules, comprehending 60 ECTS, will be able to obtain the **certificate in BioHealth Entrepreneurship and Innovation.**

The course consists of **online classes** that every Wednesday and Thursday from 18:00 to 20:00 (Italian time), **Seminars & Conferences, Visits to companies, tutoring sessions, evaluation activities** and **students homework**.

BIOHEALTH, ENTREPRENEURSHIP & INNOVATION

Co-funded by the Erasmus+ Programme of the European Union

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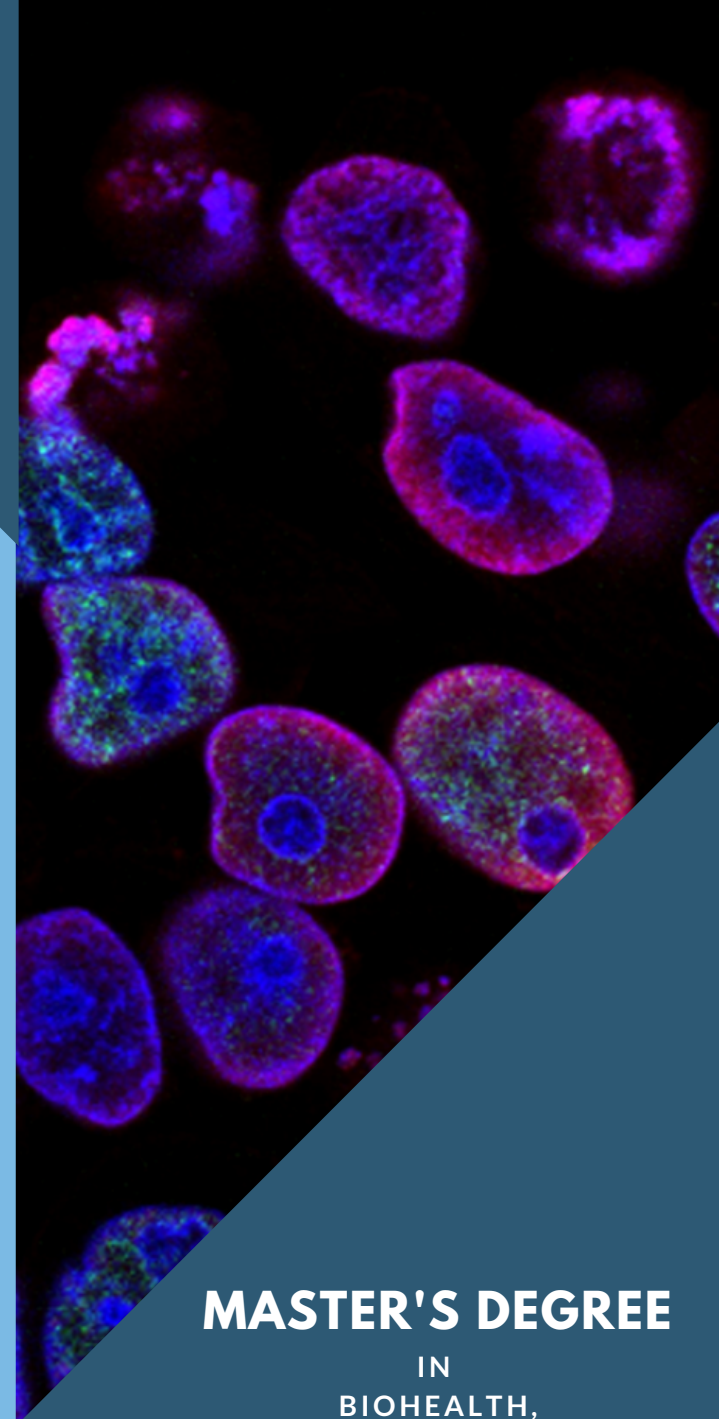UNIVERSITÀ POLITECNICA DELLE MARCHE

All the administrative information are published at the Università Politecnica delle Marche website.

That innitiative is a part of BIO-ALL project that has been funded with support from the European Commission. **BIO-ALL´s ambition is to accelerate knowledge and competences to boost efficient innovation and entrepreneurial processes in the BIOHEALTH sector, fostering co-creation and collaborative dynamics between and within relevant actors of the ecosystem.**

To find out more visit **http://bioall.eu/**

MASTER'S DEGREE

IN
BIOHEALTH, ENTREPRENEURSHIP & INNOVATION

- BIOHEALTH Business Models,
- Entrepreneurship and innovation,
- Product design in BioHealth Sector,
- Legal and IP Management,
- Business Strategy,
- Marketing and Sales,
- Entrepreneurial Finances and Investment,
- Human resources and team management,
- Ethics and Regulation in BioHealth,
- Corporate Sustainability,
- International Business,
- Final Project.

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MODULES

MASTER'S DEGREE IN BIOHEALTH, ENTREPRENEURSHIP & INNOVATION

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