MASTER

in

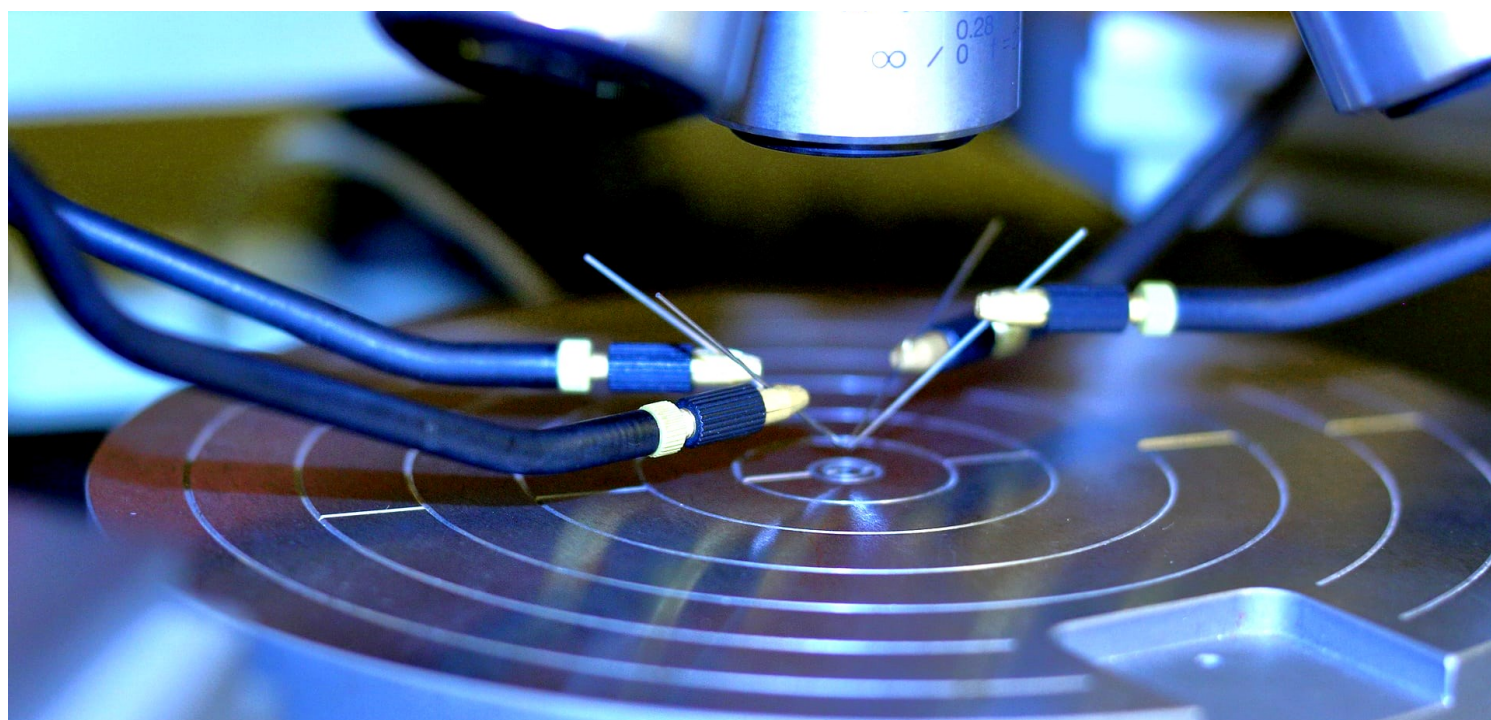## BioHealth, Entrepreneurship & Innovation

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BIOHEALTH GEAR BOX ALLIANCE

OBJECTIVES

The course will be offered in Università Politecnica delle Marche as as Advanced Course in BioHealth Entrepreneurship and Innovation, aimed at promoting the knowledge and skills needed to boost and consolidate the creation of companies in the bio-health sector.

At the Università Politecnica delle Marche, students who complete the 12 Modules with the following ECTS distribution, comprehending 60 ECTS, will be able to obtain the certificate in BioHealth Entrepreneurship and Innovation

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STRUCTURE

1st TRIMESTER: 20 ECTS

M1	BIOHEALTH Business Models	150 h	6 ECTS
M2	Entrepreneurship and innovation	150 h	6 ECTS
M3	Product design in BioHealth Sector	100 h	4 ECTS
M4	Legal and IP Management	100 h	4 ECTS

2nd TRIMESTER: 20 ECTS

M5	Business Strategy	125 h	5 ECTS
M6	Marketing and Sales	125 h	5 ECTS
M7	Entrepreneurial Finances and Investment	125 h	5 ECTS
M8	Human resources and team management	125 h	5 ECTS

3rd TRIMESTER: 20 ECTS

M9	Ethics and Regulation in BioHealth	150 h	6 ECTS
M10	Corporate Sustainability	100 h	4 ECTS
M11	International Business	100 h	4 ECTS
M12	Final Project	150 h	6 ECTS

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STRUCTURE

Trimesters	Online classes	Seminars / Conference	Visits to companies	Tutors	Evaluation activities	Student homework	Total Hours
Start Date: 15 October 2020 | End date: 23 December 2020							
M1	24	4	8	12	2	100	**150**
M2	24	4	8	12	2	100	**150**
M3	16	8	8	8	2	58	**100**
M4	16	8	4	8	2	62	**100**
Start Date: 13 January 2021 | End date: 25 March 2021							
M5	20	4	8	10	2	81	**125**
M6	20	4	8	10	2	81	**125**
M7	20	8	8	10	2	77	**125**
M8	20	4	8	10	2	81	**125**
Start Date: 7 April 2021 | End date: 8 July 2021							
M9	24	4	8	12	2	100	**150**
M10	16	4	4	8	2	66	**100**
M11	16	8	4	8	2	62	**100**
M12	24	4	–	12	2	108	**150**

1st (trimester) — M1, M2, M3, M4
2nd — M5, M6, M7, M8
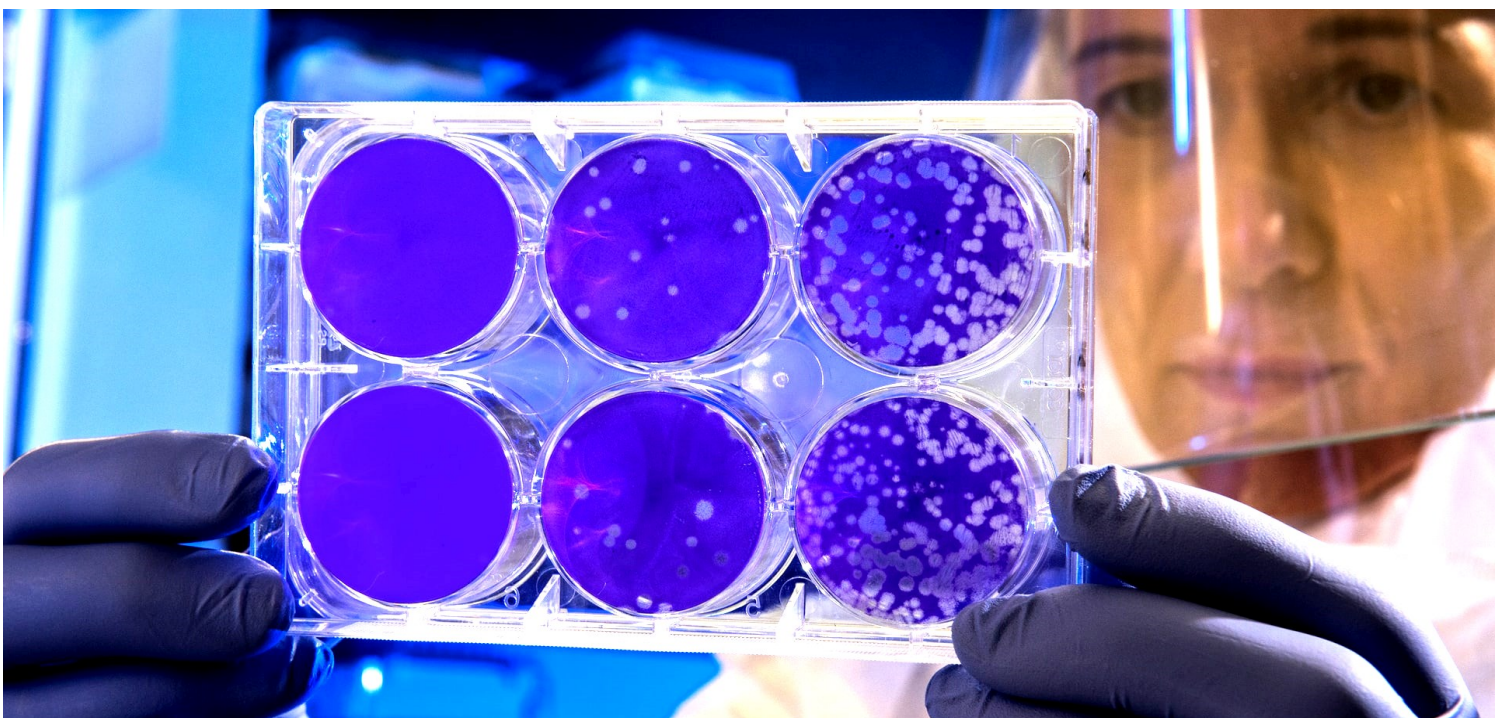3rd — M9, M10, M11, M12

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TARGET GROUPS

The post-graduation course targets higher education graduates and professionals willing to become entrepreneurs in the BioHealth sector and motivated to open their own business.

Participants will be selected by the following criteria:

-Hold a minimum 180 ECTS degree (preferably in Health Sciences, Life Sciences, Engineering and Management areas)

-Be a citizen of the EU

-Have a B2 English level

-Motivated and willing to invest his/her time in an innovative learning process

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CALENDAR

Online classes will be Wednesday - Thursday from 18:00 to 20:00 (Italy time)

All classes will be recorded, and the recording will be available on the website after lessons.

Kick-off lesson: October 15th 2020

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APPLICATIONS

All the administrative information are published at the Università Politecnica delle Marche website:

https://www.diism.univpm.it/progetti-e-convenzioni

Deadline for applications:
5th of October 2020
Apply by email
to g.marcucci@staff.univpm.it
Applications done later than this date will be taken into consideration by the teachers panel.

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BIOHEALTH GEAR BOX ALLIANCE

BIO-ALL's ambition is to accelerate knowledge and competences to boost efficient innovation and entrepreneurial processes in the BIOHEALTH sector, fostering co-creation and collaborative dynamics between and within relevant actors of the ecosystem.