

MASTER

in

BioHealth, Entrepreneurship & Innovation



Bio-All
BIOHEALTH GEAR BOX ALLIANCE

OBJECTIVES

The post-graduation will be offered in Granada as a Master's degree in BioHealth Entrepreneurship and Innovation, aimed at promoting the knowledge and skills needed to boost and consolidate the creation of companies in the bio-health sector.

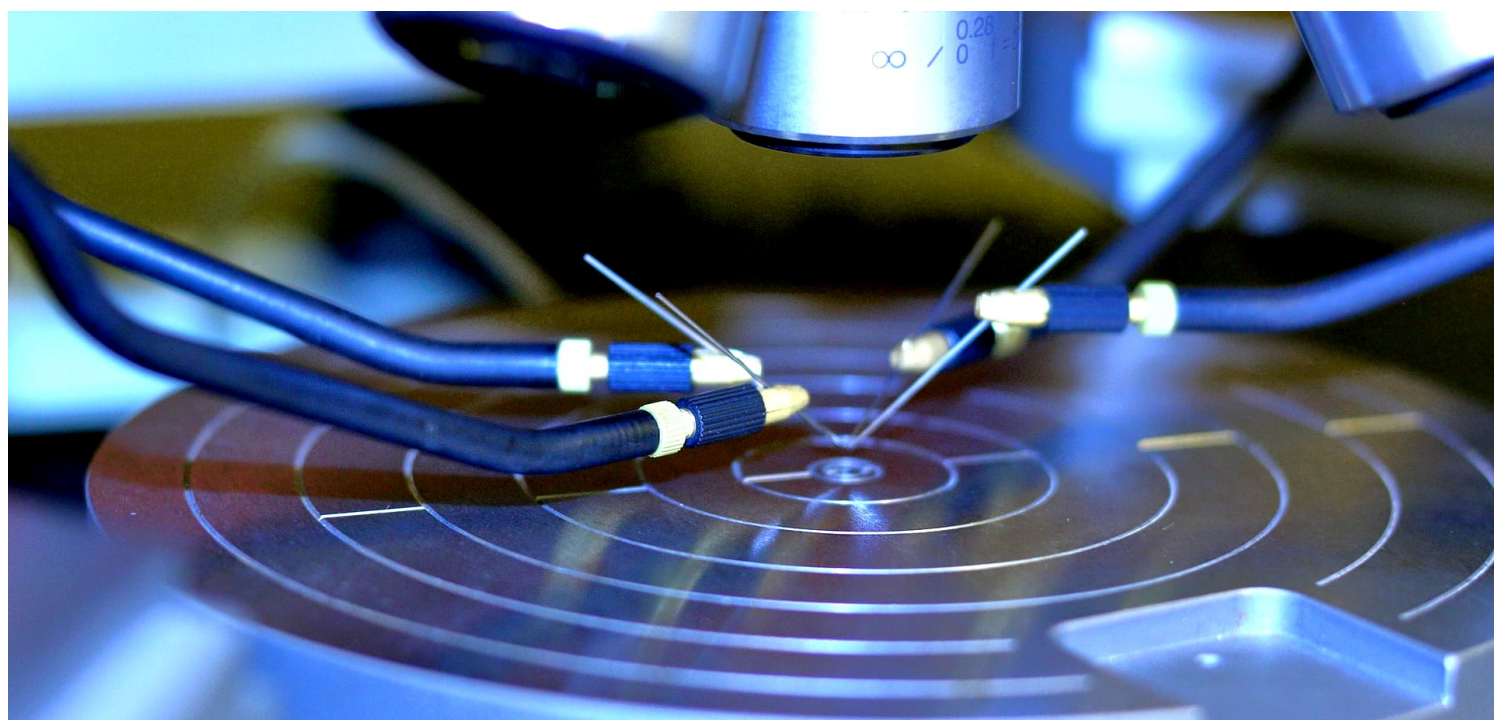


At the University of Granada, students who complete the following three diploma will be able to obtain their own Master's degree in BioHealth Entrepreneurship and Innovation.



**UNIVERSIDAD
DE GRANADA**

<http://bioall.eu/>



1st TRIMESTER: Postgraduate Diploma in Bio-health Business Creation

| | | | |
|----|------------------------------------|-------|--------|
| M1 | BIOHEALTH Business Models | 150 h | 6 ECTS |
| M2 | Entrepreneurship and innovation | 150 h | 6 ECTS |
| M3 | Product design in BioHealth Sector | 100 h | 4 ECTS |
| M4 | Legal and IP Management | 100 h | 4 ECTS |

2nd TRIMESTER: Postgraduate Diploma in Bio-health Business Management

| | | | |
|----|---|-------|--------|
| M5 | Business Strategy | 125 h | 5 ECTS |
| M6 | Marketing and Sales | 125 h | 5 ECTS |
| M7 | Entrepreneurial Finances and Investment | 125 h | 5 ECTS |
| M8 | Human resources and team management | 125 h | 5 ECTS |

3rd TRIMESTER: Postgraduate Diploma in Bio-health Business Development

| | | | |
|-----|------------------------------------|-------|--------|
| M9 | Ethics and Regulation in BioHealth | 150 h | 6 ECTS |
| M10 | Corporate Sustainability | 100 h | 4 ECTS |
| M11 | International Business | 100 h | 4 ECTS |
| M12 | Final Project | 150 h | 6 ECTS |



| Trimesters | Online classes | Seminars / Conference | Visits to companies | Tutors | Evaluation activities | Student homework | Total Hours |
|--|----------------|-----------------------|---------------------|--------|-----------------------|------------------|-------------|
| <u>Start Date:</u> 15 October 2020 <u>End date:</u> 23 December 2020 | | | | | | | |
| 1st | M1 | 24 | 4 | 8 | 12 | 2 | 100 |
| | M2 | 24 | 4 | 8 | 12 | 2 | 100 |
| | M3 | 16 | 8 | 8 | 8 | 2 | 58 |
| | M4 | 16 | 8 | 4 | 8 | 2 | 62 |
| <u>Start Date:</u> 13 January 2021 <u>End date:</u> 25 March 2021 | | | | | | | |
| 2nd | M5 | 20 | 4 | 8 | 10 | 2 | 81 |
| | M6 | 20 | 4 | 8 | 10 | 2 | 81 |
| | M7 | 20 | 8 | 8 | 10 | 2 | 77 |
| | M8 | 20 | 4 | 8 | 10 | 2 | 81 |
| <u>Start Date:</u> 7 April 2021 <u>End date:</u> 8 July 2021 | | | | | | | |
| 3rd | M9 | 24 | 4 | 8 | 12 | 2 | 100 |
| | M10 | 16 | 4 | 4 | 8 | 2 | 66 |
| | M11 | 16 | 8 | 4 | 8 | 2 | 62 |
| | M12 | 24 | 4 | - | 12 | 2 | 108 |

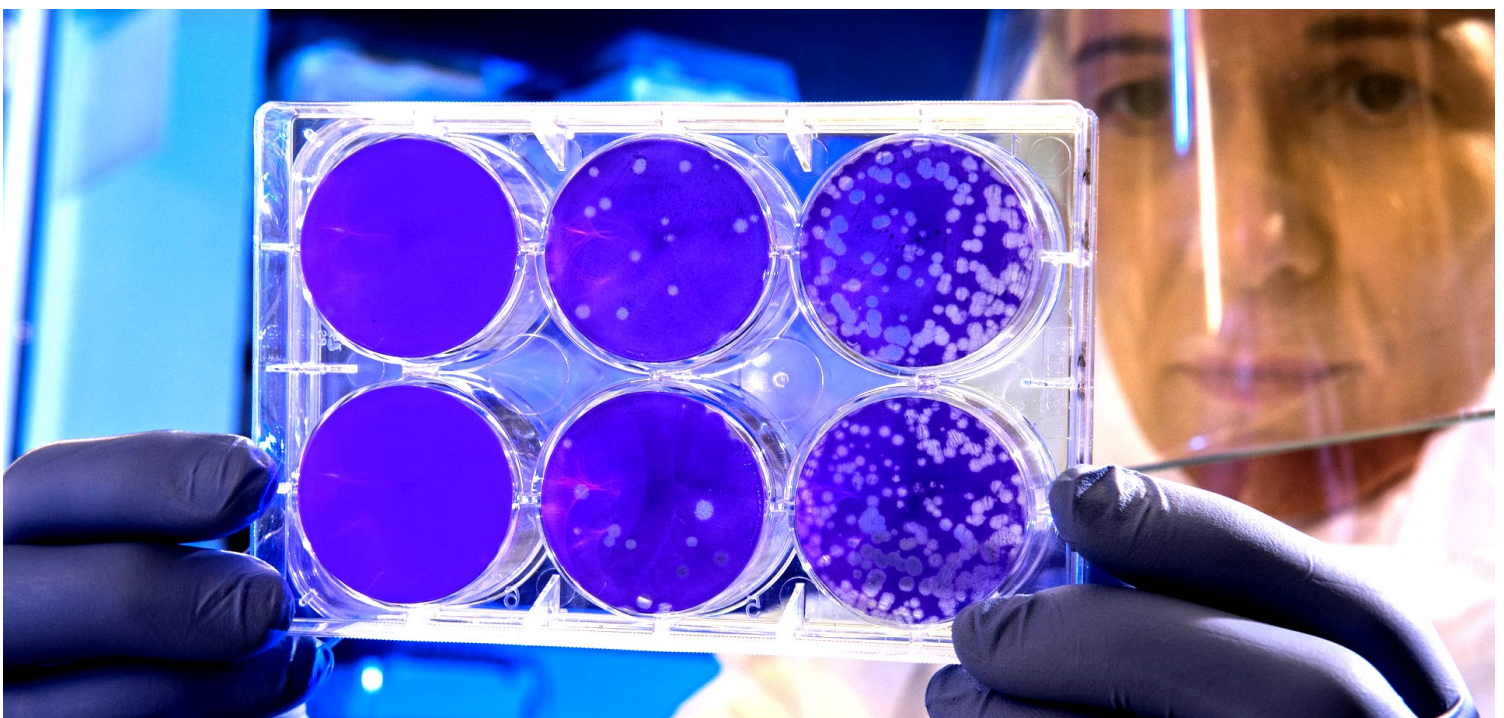


TARGET GROUPS

The post-graduation course targets higher education graduates and professionals willing to become entrepreneurs in the BioHealth sector and motivated to open their own business.

Participants will be selected by the following criteria:

- Hold a minimum 180 ECTS degree (preferably in Health Sciences, Life Sciences, Engineering and Management areas)
- Be a citizen of the EU
- Have a B2 English level
- Motivated and willing to invest his/her time in an innovative learning process



Online classes will be Wednesday-Thursday from 17:00 to 21:00 (Spain time)



Kick-off lesson: October 15th 2020



All the administrative information are at the International Posgrade School of the University of Granada website: https://escuelaposgrado.ugr.es/pages/titulos_propios

For UGR students enrollment will be through the Escuela Internacional de Posgrado online platform. All the details are explained in the website <https://ugremprendedora.ugr.es/masterbioall>





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BIO-ALL's ambition is to accelerate knowledge and competences to boost efficient innovation and entrepreneurial processes in the BIOHEALTH sector, fostering co-creation and collaborative dynamics between and within



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