

POST-GRADUATION EXECUTIVE MBA

in

BioHealth, Entrepreneurship & Innovation

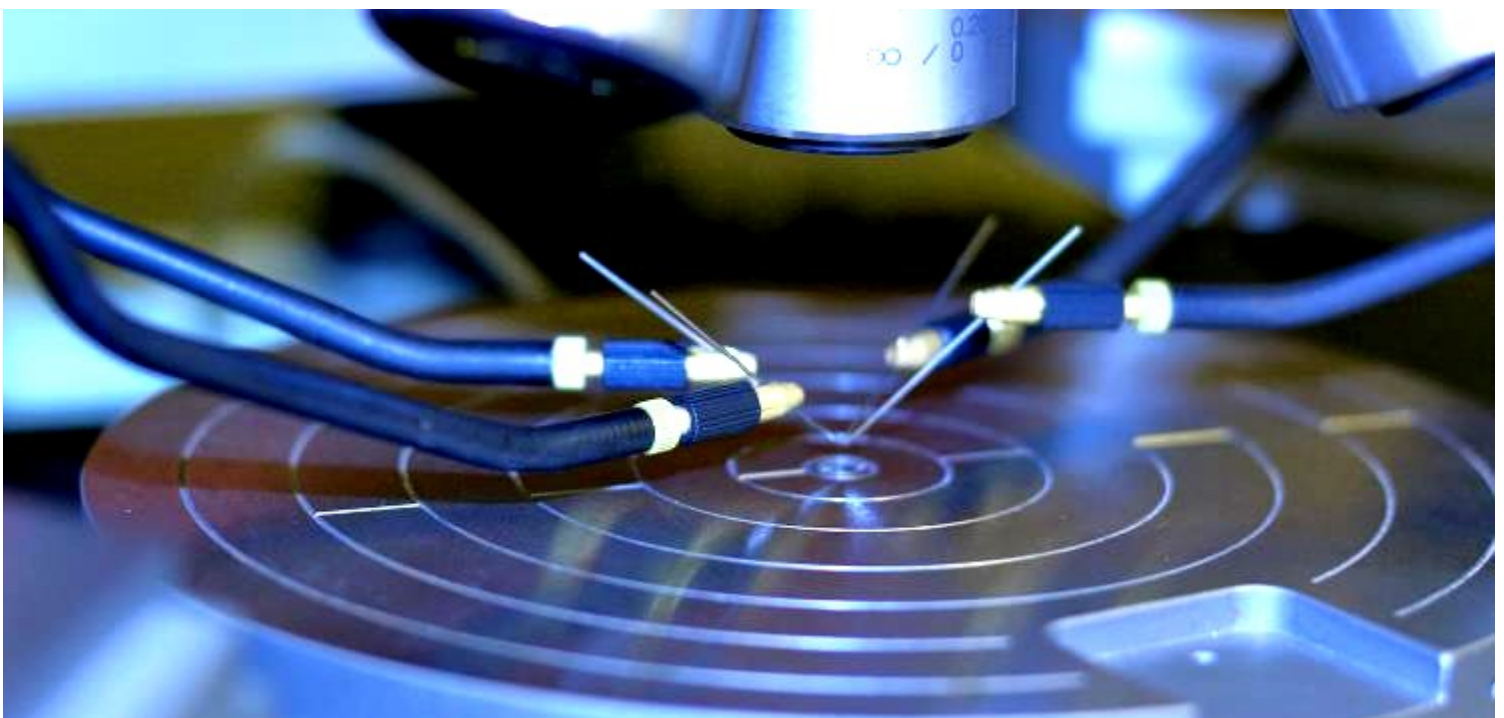


Bio-All
BIOHEALTH GEAR BOX ALLIANCE

OBJECTIVES

The course will be offered in the University of Beira Interior as a Post-graduation/Executive MBA course in BioHealth Entrepreneurship and Innovation, aimed at promoting the knowledge and skills needed to boost and consolidate the creation of companies in the bio-health sector.

At the University of Beira Interior, students and entrepreneurs who complete the 12 Modules, comprehending 60 ECTS, will be able to obtain their own certificate of the Post-graduation course/MBA in BioHealth Entrepreneurship and Innovation.



1st TRIMESTER: 20 ECTS

M1	BIOHEALTH Business Models	150 h	6 ECTS
M2	Entrepreneurship and innovation	150 h	6 ECTS
M3	Product design in BioHealth Sector	100 h	4 ECTS
M4	Legal and IP Management	100 h	4 ECTS

2nd TRIMESTER: 20 ECTS

M5	Business Strategy	125 h	5 ECTS
M6	Marketing and Sales	125 h	5 ECTS
M7	Entrepreneurial Finances and Investment	125 h	5 ECTS
M8	Human resources and team management	125 h	5 ECTS

3rd TRIMESTER: 20 ECTS

M9	Ethics and Regulation in BioHealth	150 h	6 ECTS
M10	Corporate Sustainability	100 h	4 ECTS
M11	International Business	100 h	4 ECTS
M12	Final Project	150 h	6 ECTS



Trimesters	Online classes	Seminars / Conference	Visits to companies	Tutors	Evaluation activities	Student homework	Total Hours
<u>Start Date:</u> 15 October 2020 <u>End date:</u> 23 December 2020							
1st	M1	24	4	8	12	2	100
	M2	24	4	8	12	2	100
	M3	16	8	8	8	2	58
	M4	16	8	4	8	2	62
<u>Start Date:</u> 13 January 2021 <u>End date:</u> 25 March 2021							
2nd	M5	20	4	8	10	2	81
	M6	20	4	8	10	2	81
	M7	20	8	8	10	2	77
	M8	20	4	8	10	2	81
<u>Start Date:</u> 7 April 2021 <u>End date:</u> 8 July 2021							
3rd	M9	24	4	8	12	2	100
	M10	16	4	4	8	2	66
	M11	16	8	4	8	2	62
	M12	24	4	-	12	2	108

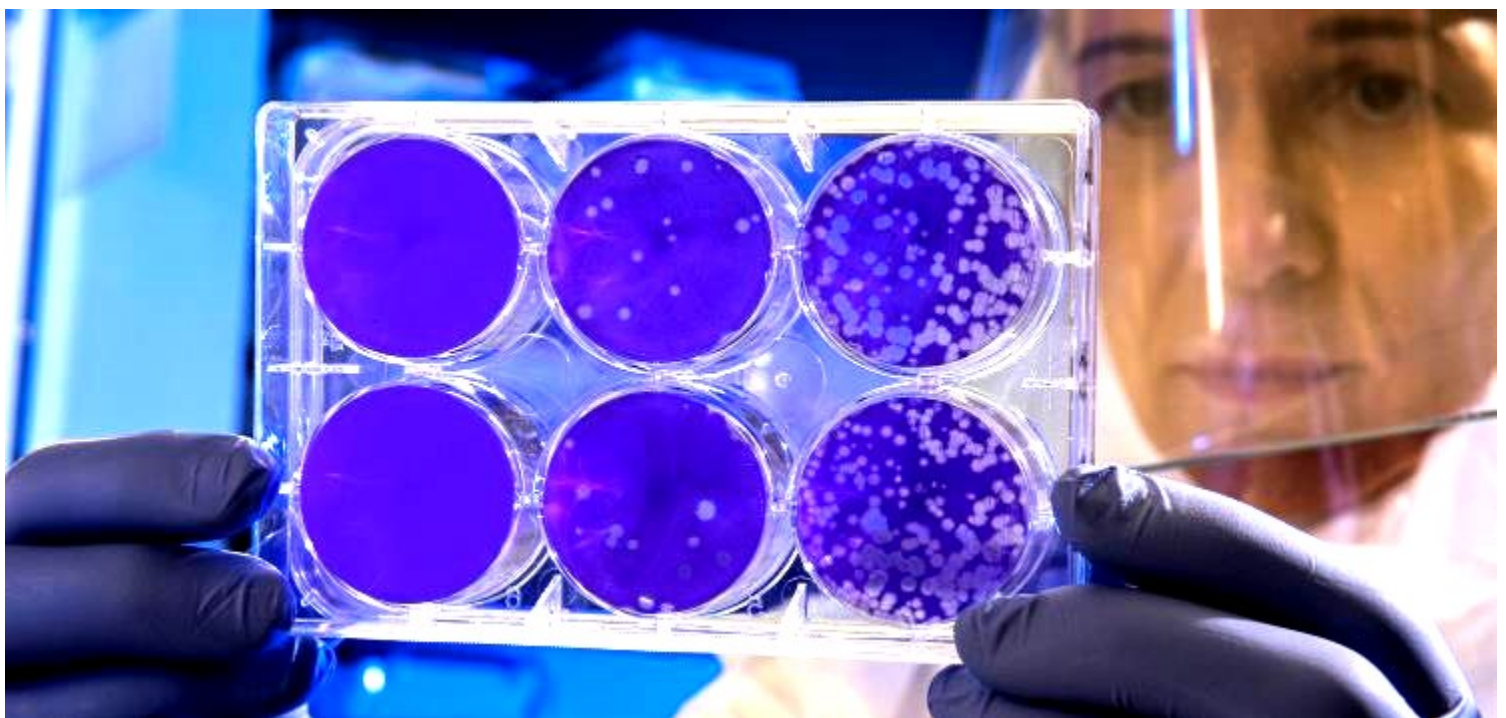


TARGET GROUPS

The post-graduation course targets higher education graduates and professionals willing to become entrepreneurs in the BioHealth sector and motivated to open their own business.

Participants will be selected by the following criteria:

- Hold a minimum 180 ECTS degree (preferably in the Health Sciences, Life Sciences, Engineering and Management areas)
- Be a citizen of the EU
- Have a B2 English level
- Motivated and willing to invest his/her time in an innovative learning process



Online classes will be held every Wednesday and Thursday from 16:00 to 20:00 (Portugal time).



Kick-off lesson: October 15th 2020



All the administrative information for the application process will be published at the UBI and UBImedical - Incubator of the University of Beira Interior websites:

<http://wordpress.ubi.pt/ubimedical/2020/09/29/post-graduation-executive-mba-in-biohealth-entrepreneurship-innovation/>

Deadline for the applications:

October 8, 2020

Apply via email to ubimedical@ubi.pt





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BIO-ALL's ambition is to accelerate knowledge and competences to boost efficient innovation and entrepreneurial processes in the BIOHEALTH sector, fostering co-creation and collaborative dynamics between and within relevant actors of the ecosystem.



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